



COMMUNITY AWARENESS OF PRIME ENERGY DRINKS AMONG TEENS AND ADOLESCENTS



HYDRATION DRINK



ENERGY DRINK

NOTICE

PRIME hydration drinks and PRIME energy drinks have grown popular among adolescents and teens since its release in October 2022 and there have been reports from parents on twitter that PRIME energy drinks have been brought to school and sold and/or shared amongst students.

CONCERNS

PRIME hydration drinks and PRIME energy drinks look similar in appearance making it hard for adolescents and teens to tell the difference between them, posing the dangers of over consumption of an energy drink that contains 200 mg of caffeine per 12 oz .can, that is the same amount of caffeine found in 2.5 cans of RedBull, three cups of coffee, or a six pack of Coca-Cola according to an article released in the Public Health column of 7NEWS .



WHAT CAN YOU DO



- DO NOT BUY YOU CHILD ENERGY DRINKS
- BE AWARE OF THE DIFFERENCE BETWEEN PRIME ENERGY DRINKS AND PRIME HYDRATION DRINKS
- TALK TO YOUR CHILD ABOUT THE POTENTIAL DANGERS OF DRINKING ENERGY DRINKS